

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending Nov. 30, 2014

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Hill and Knowlton Strategies, LLC

.3301

(c) Business Address(es) of Registrant

607 14th Street NW Suite 300  
Washington, DC 20005

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐No ☒

If yes, have you filed an amendment to the Exhibit C?

Yes ☐No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Position

Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Residence Address

Citizenship

Position

Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name

Residence Address

Citizenship

Position

Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Foreign Principal

Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☒ No ☐  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

Egyptian Government Ministry of Tourism

November 13, 2014

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Princess Haya Bint Al Hussein  
Tokyo Electric Power Company (TEPCO)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☒Exhibit B<sup>4</sup> Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Princess Haya Bint Al Hussein - Registrant provides media and public relations consulting to the foreign principal with the goal of enhancing, through the western media, awareness of the foreign principal's international humanitarian, philanthropic and volunteer work. Much of registrant's work is done outside of the U.S. Registrant accompanies foreign principal on humanitarian trips and to events and conferences relevant to her humanitarian, philanthropic and volunteer work.

Tokyo Electric Power Company (TEPCO) - Registrant provides media monitoring and media reports for the foreign principal

Egyptian Government - Registrant prepared and filed a press release announcing the issuance of a bond note tender.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

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<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
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Please see  
attached  
Exhibit 14(a)

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see attached Exhibit 15(a)			

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Egyptian Government Ministry of Tourism  
 Registrant filed in the US for our London affiliate.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☐ Email  
☐ Website URL(s): \_\_\_\_\_  
☐ Social media websites URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☒ Other (specify) Press release issued via BusinessWire

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  
 Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)January 11, 2015/s/ Danner Bethel, US Chief Operating OfeSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**Hill and Knowlton Strategies, LLC****Registration No. 3301****Supplemental Statement for period ending November 30, 2014****Exhibit A – Answers for Questions 14(a) and 15(a)****QUESTION 14(a) – Receipts of Monies**

14(a): Princess Haya – receipts of monies

<b>DATE</b>	<b>FROM WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
6/1/14-6/30-14	Princess Haya	Professional Services/Consulting	\$25,275.00
7/1/14-7/31/14	Princess Haya	Professional Services/Consulting	\$27,112.50
8/1/14-8/31/14	Princess Haya	Professional Services/Consulting	\$24,950.00
9/1/14-9/30/14	Princess Haya	Professional Services/Consulting	\$12,037.50
10/1/14-10/31/14	Princess Haya	Professional Services/Consulting	\$7,468.75
11/1/14-11/30/14	Princess Haya	Professional Services/Consulting	\$47,454.16
6/1/14-11/30/14	Princess Haya	Payment for expenses incurred on behalf of Princess Haya (see below)	\$21,330.47
<b>TOTAL</b>			<b>\$165,628.38</b>

14(a): Tokyo Electric Power Company (TEPCO)– receipts of monies

<b>DATE</b>	<b>FROM WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
6/1/14-6/30-14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media	\$450.00
		Media Monitoring	\$3,446.25
7/1/14-7/31/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media	\$472.50
		Media Monitoring	\$3,097.50
8/1/14-8/31/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media	\$2,598.75
		Media Monitoring	\$2,981.25

9/1/14- 9/30/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media Monitoring	\$2001.98
10/1/14- 10/31/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media	\$675.00
		Media Monitoring	\$2,553.75
11/1/14- 11/30/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Media	\$1,657.50
		Media Monitoring	\$2,205.00
6/1/14- 11/30/14	Munger Tolles & Olsen LLP, counsel for TEPCO, paying on behalf of TEPCO	Payment for expenses incurred on behalf of TEPCO	\$430.95
TOTAL			\$22,570.43

## 14(a): Egyptian Government- receipts of monies

DATE	FROM WHOM	PURPOSE	AMOUNT
11/1/14- 11/30/14	Egyptian Ministry of Tourism	Professional Services/Consulting	\$1445.00
11/1/14- 11/30/14	Egyptian Ministry of Tourism	Payment for expenses incurred on behalf of Egyptian Ministry of Tourism	\$1171.00
TOTAL			\$2616.00

**QUESTION 15(a) - Disbursements of Monies**

15(a): Princess Haya - disbursements of monies - billable

DATE	TO WHOM	PURPOSE	AMOUNT
7/13/14	Airline	Airfare Rio to London	\$4622.57
7/16/14	Airline	Airfare London to South Carolina	\$4426.90
8/26/14	Airline	Airfare Washington DC to Paris	\$3245.50
9/5/14	Airline	Airfare Washington DC to Paris	\$4138.60
11/15/14	Airline	Washington DC to Dubai then Rome	\$4176.00
8/28/14	Meal	Meal for Ron Hutcheson	\$87.00
8/29/14	Meal	Meal for Ron Hutcheson	\$63.24
8/29/14	Meal	Meal for Ron Hutcheson	\$55.01
8/29/14	Meal	Meal for Ron Hutcheson	\$17.37
8/30/14	Meal	Meal for Ron Hutcheson	\$11.51
8/31/14	Meal	Meal for Ron Hutcheson	\$43.71
9/6/14	Meal	Meal for Ron Hutcheson	\$46.60
8/29/14	Taxi/Car service	Uber fare residence to IAD	\$90.00
9/2/14	Taxi/Car service	Cab fare from airport to residence	\$69.50
9/5/14	Taxi/Car service	Car service residence to airport	\$84.00
11/15/14	Taxi/Car service	Cab fare from residence to airport	\$84.00
11/20/14	Taxi/Car service	Cab fare from airport to	\$68.96

		residence	
<b>TOTAL</b>			<b>\$21,330.47</b>

## 15(a): Princess Haya – disbursements of monies – non-billable

<b>DATE</b>	<b>TO WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
10/29/14	Airline	Airfare DCA to LGA	\$460.20
10/27/14	Six Half Dozen	Graphics and design	\$2812.50
11/25/14	Six Half Dozen	Graphics and design	\$1906.25
10/29/14	Meal	Meal for Ron H and Princess Haya	\$216.73
10/29/14	Taxi/Car Service	Airport to residence	\$32.00
10/29/14	Taxi/Car Service	Hotel to LGA	\$40.00
10/29/14	Taxi/Car Service	LGA to hotel	\$38.70
10/29/14	Taxi/Car Service	Residence to airport	\$48.00
<b>TOTAL</b>			<b>\$5,554.38</b>

## 15(a): Tokyo Electric Power Company– disbursements of monies

<b>DATE</b>	<b>TO WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
6/1/14-11/30/14	Office Services	Monthly fee for administrative expenses related to services	\$430.95
<b>TOTAL</b>			<b>\$430.95</b>

## 15(a): Egyptian Government – disbursements of monies

<b>DATE</b>	<b>TO WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
11/13/14	NewsWire	Release of Press Release	\$1171.00
<b>TOTAL</b>			<b>\$1171.00</b>

**Contacts:**

**for the Government of Egypt**  
**Merrie Leininger, 202-944-5160**  
[Merrie.Leininger@HKStrategies.com](mailto:Merrie.Leininger@HKStrategies.com)

## **Egyptian government intends to issue US \$2 bn tender to finance debt repayments to energy companies**

November 13, 2014, CAIRO -- The Egyptian government intends to issue a tender for a pre-export finance in the amount of US \$2 bn to help finance debt repayments to international oil and gas companies. The pre-export financing scheme is offered by the Egyptian General Petroleum Corporation ("EGPC") and will be guaranteed by forward sales of crude oil shipments for five years.

"We are aware that addressing Egypt's energy needs is critical to ensuring sustainable economic growth. We are determined to take all necessary actions to achieve our ambitious targets to change the current energy mix and increasing the share of renewable resources."

This move is part of the government's commitment to repay 60 percent of the total debt by the end of this year and the full debt within the next 6 months. This offering follows a payment of US \$1.5 bn earlier this month, which reduced the total overdue payments to US\$4.9 bn at the time.

Commenting on the tender, Oil Minister Sherif Ismail said: "This offering comes as one of the short-term measures taken by the government to pay the IOCs' arrears. Moreover, EGPC and EGAS are having another round of discussions and negotiations with the IOCs, in parallel with the actual payments being made, to manage their expectations. We appreciate the cooperation and support of our partners from IOCs and their understanding of the current exceptional circumstances we are facing.

"This transaction will ensure that we will have repaid a substantial amount of the arrears by the first quarter of 2015 to motivate our partners to intensify exploration and production activities. Through boosting local production of oil and gas, and thus minimizing imports, we will be able to spare the necessary cash to continue paying EGPC and EGAS due debts to IOCs partners.

"In addition to the short term measures, the government is taking some major steps supporting its medium and long term strategies and ensuring a sustainable investment environment. As part of its major economic reform plan, the government has embarked on a 5-year energy subsidy

reform that has started in July 2014, and resulted in significant savings on energy subsidies, that are expected to be in the range of LE 40 billion during FY 2014/2015.

“We are aware that addressing Egypt’s energy needs is critical to ensuring sustainable economic growth. We are determined to take all necessary actions to achieve our ambitious targets to change the current energy mix and increasing the share of renewable resources.”

The political and social conditions in Egypt during the past few years resulted in large debt accumulation, but the country’s political and economic position has now stabilized and the new government of President Sisi is determined to encourage economic growth through an ambitious reform program aimed at balancing the budget and clearing debts, while simultaneously reforming legislation and regulations. The Egypt Economic Summit, an international conference that will be held in February 2015, will be a vehicle for attracting additional foreign investment to the country.

Minister of Investment, Ashraf Salman, said: “The government has embarked on a program of reforms that is building for the future. We are putting Egypt back on the global investment map and this move is a further evidence of our firm resolve to create an international business environment that is seen as attractive, competitive, predictable, transparent and fair.”

**Notes to editors:**

1. The US\$1.5bn debt repayment earlier this month was funded through an EGP10bn loan from local banks, arranged by the National Bank of Egypt. It followed a payment of US\$1.5 billion debt instalment paid to foreign oil operators in December 2013
2. The ministry of investment estimates that Egypt will need 8GW of electricity to meet growth targets of 7 percent p.a over the next few years. 4 GW will come from solar and wind energy, with the rest from hydrocarbons.
3. FDI in Egypt was \$6.5 billion in 2013-14, up from \$3 billion in 2012-2013, the investment ministry hopes to hit a target of \$10 billion in 2014-15.